

CENTERVILLE CITY BEAUTIFUL COMMISSION
MINUTES – OCTOBER 6, 2020
PUBLIC WORKS CENTER

Present: Bob Baldino & Mary Ann Kabel (Co-Chairs), Joe Presutti (Municipal Arborist), Carol Adams, Christa Corpstein, Ann Kniess, Sherry Leighty, Jan Prettyman, Deanna Arellano, JoAnne Rau (Council Liaison), Laura Filaseta (Staff Liaison)

Absent: Debbie Schmidt, Sue Jessee

Call to Order and Welcome

The September 1, 2020 meeting minutes were approved as written.

Old Business

- Four Corner Flower Beds
 - Estimate \$2000 redesign cost for 2020 budget. Debbie suggested establishing sub-committee to come up with design. Laura to find out if City will provide labor to re-landscape update status on improvement plans. This issue was tabled until next meeting.
- Four Corner Maintenance
 - The bushes must be trimmed in late April and it was not done this year. We need to go trim these as a group activity it is too much work for just 1-2 people. Roses must be trimmed in late June. Sherry will show people how to trim bushes.
- Laura - CBC name tags and shirt design: name tags still not ready.
- Recruitment of new members - recruitment video? (Kate B)

New Business

- MaryAnn proposed Zoom video meeting instead of group meetings due to Covid-19. The group was receptive and all agreed it would be ok to start in November. Teri sets up the Zoom calls and Laura will facilitate them.
- Holiday Lighting Awards
 - Laura to provide new folders and with assembled packs with maps, instructions, list of past winners and release form.
 - Winner will receive a \$25 gift card from Yankee Trace.
 - Currently, past winners can only win once every 3 years.
 - MaryAnn motioned to set holiday award due date for Thursday, December 10, Carol seconded. CBC voted and approved the 12/10 due date unanimously.
 - Need to send photo & video for winner (may want a day and night time picture) to:
 - Teri Davis: tdavis@centervilleohio.gov
 - Laura Filaseta: lfilaseta@centervilleohio.gov
 - Return packets in January meeting (or next group meeting).
- The Heart of Centerville Washington Township approached the City with an invitation to partner on a program to award holiday light winner awards. From Kate:

- Both would choose their zone winners as normal. They can be honored as normal with a video at City Council, web story, social media promotion, etc.
- The Heart of Centerville will choose 4 winners from our group: Over The Top, Classic, Themed, and Business. The Famous will sponsor a trophy/gift cards for the winners.
- The Heart of Centerville will also videotape/photograph the winners and help create a map for visitors to drive by the sites.
- The winners will be selected based on Facebook likes and judges approval.
- Holiday Party - this will take place in lieu of December meeting. Small group only (including Kate & mayor), no significant others. Suggestions included El Toro, Old Scratch Pizza, Loose Ends. MaryAnn to investigate seating options.
- 2021 Spring Seminar
 - Need to reserve CHS small auditorium if holding publicly. Date - Saturday, March 6.
 - Idea for Consideration - Sustainable Gardening (container & herb and vegetable gardening)
 - Possible collaboration with Sustainable Centerville Committee.
 - Sherry stated that Master Gardener was down until 4/30/21 it may be possible to get a speaker.
 - Bob suggested contacting several names provided by Marshall Goodfellow. He will give names to Sherry and she agreed to reach out to them.
 - Sherry asked if MVC could partner with CBC to air programs on TV. She said she has numerous Power Points that could be converted to programs. She suggested we consider a virtual Spring Seminar in 2021 with a series of programs. This would be safer due to C19 and would reach many more viewers that are unable to leave their homes.

Urban Forestry Update- JoePresutti:

- City is planting 3 Red Horse Chestnut trees for 2020 business awards at Nationwide Insurance, MVH and Siebenthaler's (who donated their tree to be planted at Stubbs Park).
- City is treating 28 oak trees on Wilmington Pike
- Plant health care this past month includes: ArborBalance treatment (tree growth regulator), ArborKelp treatment (biostimulant), and Iron Macro-Infusion treatment (greens up trees).

Council Liaison Remarks: JoAnne Rau

- JoAnne reported Miami Valley Council willing to help us with Spring Seminar broadcasts without cost. JoAnne also said the City is reviewing council committees for possible reorganization to address issues such as lack of attendance, low membership and lack of initiative. Goal is to add more structure and to support recruiting. She said we may get a survey to fill out.

Good of the Order

Meeting adjourned at 8:15 p.m. Minutes submitted by Bob Baldino.

Next Meeting

Wednesday, November 4, 7:00 p.m.

Zoom Meeting