

BOARD OF ARCHITECTURAL REVIEW
Tuesday, March 23, 2010
Regular Meeting

Ms. Miller called the meeting to order at 7:30 P.M.

Attendance: Ms. Heidi Miller, Chair; Mr. Charles Graham; Mr. James Treffinger; Mr. Bill Etson; Mr. Jaime Garrett; and Mr. Frank Holloway. Absent: Mrs. Laverne Stebbins.
Also present: Mr. Ryan Lee, Planner.

Motion to Excuse:

MOTION: Mr. Charles Graham moved to excuse Mrs. Laverne Stebbins as she gave prior notice. Mr. Holloway seconded the motion. The motion was approved unanimously 6-0.

NEW BUSINESS

Centerville Design Associates - Temporary Sign

Mr. Lee presented Application 277 submitted by Centerville Design Associates for the installation of a temporary sign. This sign is a corrugated plastic sleeve that would be placed over the existing ground sign during regular business hours. The sign will have a white background color with a red copy color being used for the text "Browsers Welcome". Mr. Lee stated that given the amount of display time, the use of a more durable and rigid material for the temporary sign sleeve would be more appropriate for the Architectural Preservation District.

Mr. Lee explained that the Design Review Criteria stipulates that a daily display temporary sign may utilize an a-frame sign structure, but other styles deemed to be compatible with its surroundings may be approved by the Board of Architectural Review on a case-by-case basis. The applicant is seeking approval of the temporary sign sleeve which conceals the existing ground sign face as opposed to the placement of an additional sign structure on the site.

Staff recommends approval of Application No. 277 subject to the following conditions:

1. The temporary sign sleeve shall be constructed with permitted permanent signage materials within the Architectural Preservation District subject to approval by the City Planning Department.
2. The final fit and finish of the proposed sign sleeve and any subsequent mounting hardware shall be subject to approval by the City Planning Department.

3. The final location and placement with other site elements shall be subject to approval by the City Planning Department. Specifically, the existing real estate sign shall be relocated on site.
4. Sign approval shall expire one (1) year from approval date.

The members of the Board discussed their thoughts on the temporary sign being requested. The collective agreement discussed was to permit a temporary sign panel which would be integrated within the existing sign face as to not mask the business identity as opposed to a temporary sleeve design. Additionally, the members agreed that the sign colors shall be harmonious with the district regulations.

MOTION: Mr. Graham moved to approve Application 277, a temporary sign for Centerville Design Associates with the following conditions:

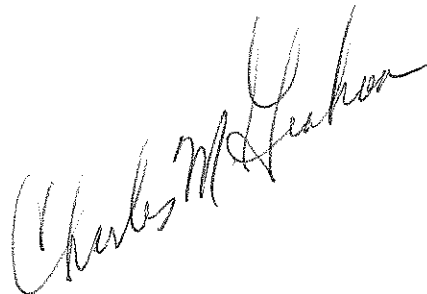
1. The temporary sign shall be as separate sign panel affixed with hooks to the existing ground sign not to exceed six (6) square feet in size subject to approval by the Planning Department. Additionally, the main identity of the existing ground sign shall not be masked.
2. The colors of the temporary sign panel shall match that of the existing sign face subject to approval by the Planning Department.
3. The existing temporary sign panel affixed to the top portion of the ground sign shall be removed prior to installation of the new temporary sign panel.

The motion was seconded by Mr. Garrett. The Motion was approved unanimously, 6-0.

OTHER BUSINESS

Mr. Lee gave the Board an update on current activity within the Architectural Preservation District. He also mentioned scheduling an upcoming work session for discussion regarding alternative building materials.

There being no further business, the meeting was adjourned.

A handwritten signature in cursive script, appearing to read "Charles M. Graham". The signature is written in dark ink and is slanted upwards from left to right.