

Centerville Arts Commission
August 3, 2011

Members Present: Jim Teske, Chairman, Sue Butler, Betty Lou Carney, Marty Holzinger, Sierra Kelley, Walt Smucker, Ginny Strausburg, Jill Wallace, and Kay Wick.

Members Absent: Bill Burns, Kera Estep, and Marlene Orendorf.

Also Present: Kristen Gopman, Assistant to the City Manager and Krista Hopkins, potential CAC Member.

The meeting was called to order by Jim Teske, Chairman at 7:05 PM.

Krista Hopkins was introduced to the members of the commission. She has been interviewed by City Council for a volunteer appointment. She is observing this meeting of the Arts Commission to assist in her decision to agree to be appointed to this body.

Minutes

The minutes of the July 6, 2011 were unanimously approved as presented.

Sue Butler agreed to serve as Secretary to the Commission for the term of July 2011-2012. Jim Teske suggested that another member be selected to observe the Secretary duties during the July 2011-2012 term and then be ready to assume the duties in July 2012.

Staff Report

Kristen reported that the Lebanon Grand Opry House Band that was cancelled on July 24 because of the weather has been rescheduled for September 18 at Stubbs Park. A discussion was held about "rain location" for future concerts. Rec West could be a good location and we need to determine the cost to use the facility.

Committee Reports

- Art Gallery - Kristen reported that the August featured artist is Tricia Calvert. A reception will be held on Friday, August 5 from 6:00-8:00 PM. A high school student string quartet will be playing during the reception.
- Cultural Day - Kristen reported that "A Day in Lebanon" will be held at the library on Saturday, October 2 from 11:00 AM - 2 PM.
- Summer Concerts - Walt reported the need for more people to be "counters" at the concerts. We are concerned about the decline in attendance this year and believe we need to show the most accurate attendance count possible. It was brought to the attention of the Arts Commission that this year Miamisburg has started a Sunday evening "Pizzazz in the Park Concert Series" that also begins at 7 PM. Their average attendance reportedly is between 200-300. This competition plus the several nights a week offerings at Riverscape could be part of the reason for the decline in our attendance. It must also be noted that the record hot and humid weather throughout July and into August probably also is a factor in attendance. The Marketing Committee (Kay & Sue - with Kristen's help) presented a draft of a new survey that would be used starting 8/7 with the commission's approval. This survey offers a check list of music styles that the attendee would like to see scheduled in 2012, and also asks

for an email address as well as a comment on the evening's performance. The new draft survey was accepted by the commission members and will be used for the balance of the season.

- New Business - In order to determine the figures for the 2012 Budget Request, Kristen provided the members with a copy of the 2011 Budget that totaled \$46,600. With the direction that we should reduce the budget by 25%, the commission members discussed every line item and established dollar amounts to be requested for each. The total amount of the 2012 Budget Request is \$35,000.

There being no further business or announcements, the meeting was adjourned at 8:20 PM.

Respectfully submitted,

A handwritten signature in cursive script that reads "Sue Butler".

Sue Butler, Secretary