

Centerville Art Commission Meeting  
 April 7, 2010

**Members:**

Mark Taylor	Present	Sue Butler	Present	Betty Lou Carney	Present
Kera Estep	Present	Marty Holzinger	Absent	Sierra Kelley	Absent
Jo Lease	Present	Marlene Orendorf	Present	Walt Smucker	Present
Ginny Strausburg	Present	Jim Teske	Absent	Bob Waker	Present
Jill Wallace	Absent	Kay Wick	Present	Open Commission Seat	

**Also present:**

Belinda Kenley Centerville City Councilmember	Present	Kristen Gopman, Assistant to the City Manager	Present		
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Agenda Item	Discussion / Conclusion	Action
<b>Approval of Minutes</b>		Approved as distributed.
<b>Staff Report</b>	<p>Volunteer Recognition May 20 at 6:00 PM, Yankee Trace.</p> <p>City is offering CPR and AED training for volunteers and employees.</p> <p>Committees list noted.</p> <p>Art at the Trace to be Feb 12, 2011</p> <p>Governor's awards for the Arts representatives from Centerville to attend on April 21<sup>st</sup> in Columbus.</p>	<p>Commissioners to check the list of names for needed changes. It was recommended that the Mayor mention upcoming Arts activities and that flyers be provided to attendees.</p> <p>Commissioners to check their names on committee list.</p>
<b>Committee Reports</b>		
Art Gallery	<p>Reception was held for artist Martha Jeanette Rodriguez on March 20 and 20-30 people attended.</p> <p>April artist will be Vijay Sharon Govender. There are several openings in 2010. Nominees welcome. There seems to have been a good response from the community to the gallery.</p>	See Calendar for rest of the year for artists.
Classical Series	<p>First event is May 20 "Original Night" of student compositions at CHS. The student contact at CHS will organize the event with support from the CAC for advertising and financial support of \$250 for the recording.</p> <p>Second event is the Evening of Strings on October 25, 2010. CAC will sponsor the Guest Conductor (\$600), help with marketing and provide ushers and on-site support for the performance.</p>	The Arts Commission approved the first and second events.

	<p>The third event is a "Dance/Chamber Orchestra" event in the Fall. The CAC will help with marketing and flier for promotion.</p> <p>The fourth event is the "Mark Wood Clinic and Concert" on March 30 &amp; 31, 2011. The CAC will collaborate on marketing and expenses. The goal for CAC is to enhance the Arts in Centerville. The amount of financial commitment will need to be determined. This can be decided later.</p>	
<p>Summer Concert Series</p>	<p>One open date of August 8 has been filled and the calendar is complete. The food concession will be Centerville Catering. The music for July 4<sup>th</sup> will be a simple selection of patriotic music. "Mystery Night Out" will appear in the brochure for the summer concert series.</p> <p>Commission staffing will be considered to start at 6:30 with two people to help with the counting of the attendees. The rain out policy was discussed. One or more commissioners will need to be present at the end of the concerts to collect the comments sheets. June 13<sup>th</sup> is the first concert. The sculptures from last season were removed but the mounts remain. Having artists at the concerts was discussed. The commission determined to allow artists to be present to paint, as they desire.</p>	
<p>Interactive / Library / Poster Contest</p>	<p>Judges are still needed for the Poster contest for the Farmer's Market. The judging will be on Monday, April 26<sup>th</sup>. There will be prizes awarded courtesy of the Commission.</p> <p>There is a possibility of sponsoring an artist at a Market Day from 1:00 to 3:00. The commission will need to decide to undertake this new project. There would be no cost. The commission supports this with a tentative "yes". Fliers could be handed out at this event.</p> <p>"India Day" in collaboration with the library is scheduled for September. It will be a day of Indian culture, dance food, etc. from 11 AM to 2 PM.</p> <p>The Photography contest will be chaired by Kera. She has met with the Library staff for initial planning. Some dates have been identified. Ideas for categories have been identified. A schedule for the related events has been planned.</p> <p>"Battle of the Bands" will be co-sponsored with the Library (Elizabeth Sullivan) at CHS on June 30. It is aimed at the high school age kids. This is a new event for the CAC at a cost of \$700. The CAC will be displayed on the promotional material as a supporter. The marketing will be</p>	<p>Kera to check for artist interest in this type of possibility.</p>

	shared between the CAC and the Library.	
Marketing Committee	<p>The marketing committee would like to be involved in all the projects to assist with the standardization and quality of the communications from the CAC. There is a need for consistency with our communications to the community.</p> <p>A flier will be created to publish all the activities of the CAC with possible distribution through the public school systems and through private schools. Pre-schools will be explored as well. These would be available at the Farmers' Market and various vendors in the community. The formats and color qualities will be determined.</p> <p>Summer Concert programs are underway. The budget for this is \$3000. Sponsorship is being sought.</p> <p>Fans are underway as well. The handles will remain wooden. These are a good way to promote the programs and the sponsors.</p> <p>Magnets to display the CAC logo were discussed but will not be pursued at this point.</p> <p>Revamping the Summer Concert surveys is another project. It will be larger for ease of completion. An online survey is possible to distribute to the CAC email list. Schedules can be distributed through these vehicles as well.</p> <p>The CAC literature can be distributed at 'Americana Festival' through the City's booth.</p>	<p>Each project is to involve a marketing committee member.</p> <p>"How did you hear about this program?" will be included on the surveys to help determine the effectiveness of the flier.</p> <p>Belinda to take to City Council the question of promoting the idea that the CAC events are a result of the Citizen's tax dollars.</p>
<b>Announcements</b>	Belinda complimented the CAC on its work and accomplishments. She thanked the team for its contribution to the City of Centerville.	

Respectfully submitted by Bob Waker