

Centerville City Council
Work Session Meeting
Monday, January 11, 2021

TIME: 5:30 P.M.

PLACE: J.V. Stone Council Chambers

ATTENDANCE:

Mayor Brooks Compton
Deputy Mayor JoAnne Rau
Councilmembers Mark Engert
Belinda Kenley
Duke Lunsford
John Palcher (remote)
Bill Serr

Clerk of Council Teri Davis
Finance Director Tyler Roark
Assistant Finance Director Chris Hacker
Development Director Mike Norton-Smith
City Planner Mark Yandrick
Public Works Director Pat Turnbull
City Engineer Jim Brinegar
Communications Director Kate Bostdorff
IT Director Larry Rover
Human Resources Director Jen McCormick
Municipal Attorney Scott Liberman

Also present was Brian Wilson of Wilson Advertising.

Mayor Compton called the Work Session meeting to order at 5:36 P.M.

City Manager's Report

Mrs. Bostdorff presented the City Manager's Report, speaking about the following topics:

- City health and safety procedures.
- The continuation of the Emergency Sick Leave allowance through March 31, 2021.
- IT updates: new firewall installed, Enterprise Applications Specialist hired.
- The City's earning tax is up 1.25 percent through 2020.
- The feasibility study has been disseminated tonight and will be discussed at the January 25, 2021 meeting.
- Mediation between the City and Police Bargaining Unit is scheduled for January 20, 2021.
- High Performance Organization small group meetings continue.
- There are two vacancies on the Personnel Appeals Board; recommendations for appointment are welcome.

- The Centerville Washington Park Board requests a recommendation to the Board. Council suggested John Serr.
- A one-year moratorium on Storage Facilities is on the Consent Agenda for tonight.
- There will be a conflict waiver involving Bond Counsel coming before City Council at a future meeting.
- The Board of Architectural Review will change its meeting start time to 5:30 going forward.
- Council Retreat on February 20; Staff requests City Council submit topic ideas to Mrs. Davis or Mayor Compton by January 25; with focus on the Strategic Plan.
- Mr. Norton-Smith credited the Uptown Action Plan for generating increased interest in Uptown properties by developers.

Uptown Branding Presentation

Mrs. Bostdorff introduced Brian Wilson of Wilson Advertising to present branding recommendations for Uptown Centerville. Mr. Wilson spoke about the importance of economic and emotional attractiveness and emphasized honoring the area's history while at the same time allowing the area to evolve. He provided an example of the proposed logo, explaining design and typography choices. He then presented examples of how the logo would be used in signage, banners, and murals and on the City's website.

Council members discussed the use of gateway arches, timing of the branding roll out, and their desire to ensure the use of "Centerville" in the branding.

Storage Facility Moratorium

Mr. Yandrick explained the legislation on tonight's Consent Agenda provides for a pause in approvals for new or expanded storage facilities within the City for a period of 12 months to allow the City to evaluate its current policies. Mayor Compton noted he was not aware of any concerns posed by current storage facility owners.

Council Rules

Mr. Liberman discussed three minor amendments to Council Rules, concerning the annual Council meeting calendar, movement of the Consent Agenda to the end of the meeting agenda, and the provision of information to Council members via discussion or Staff memos. If Council members have no objection to the proposed changes, they would be set for a motion to approve on the Consent Agenda at the January 25, 2021 meeting and would go into effect for the February 1, 2021 meeting. Council members indicated no issues with the proposed changes.

Adjournment

At 6:21 p.m., the Work Session was adjourned. The next Work Session is scheduled for Monday, January 25, 2021 at 5:30 P.M., location to be determined, and prior to the regular meeting set for 7:30 P.M.



 Teri Davis, Clerk of Council

Approved: 

 Brooks A. Compton, Mayor