

CENTERVILLE CITY BEAUTIFUL COMMISSION MINUTES

January 5, 2021

Zoom Meeting

Present: Mary Ann Kabel (Co-Chair), Bob Baldino (Co-Chair), Sue Jessee, Debbie Schmidt, Carol Adams, Christa Corpstein, Sherry Leighty, Ann Kniess, Deanna Arellano, JoAnne Rau (Council Liaison) Jan Prettyman and Laura Filaseta (City of Centerville)

Absent: Dustin Venters (Public Works)

Call to Order and Welcome

The November 4, 2020 meeting minutes were approved as written .

Old Business

The Holiday Lighting Awards

- Everyone was asked to return their Holiday Lighting Award folder to Public Works by Friday, January 8.
- David Ellinger, DDS, 107 E Franklin Street, was the winner of the Community Pride Holiday Lighting Award. Dr. and Mrs. Ellinger were thrilled.
- All members received their new name tags in the Holiday Lighting Award folder.
- Laura Filaseta will be working on the new shirt design status.
- There was discussion regarding a map for residents to follow the winners of the lighting contest with Centerville and Washington Township.

Four Corners Flower Bed Redesign

- Sherry, Jan, Laura and Debbie met with Ben of Public Works to discuss the flowers which need to be ordered soon.
- Since there are no plans for the redesign of Four Corners in 2021, the planting of native flowers to Ohio were discussed for this year. The following flowers voted on were blue salvia, dark rose or raspberry Angelonia, Lantana Landmark sunrise rose and white Angelonia. The CBC agreed to keep the Liriope but divide the plants and spread them throughout the beds. Sherry will demonstrate how to divide the Liriope.
- Sherry suggested that trimming and pruning of the Liriope should be done in late March or early April, a definite date will be decided at the February meeting.
- If anyone has any other suggestions from the brochure attached to the November meeting minutes, send them to Laura Filaseta by January 8.
- The allocated budget for CBC for 2021 is \$800.00.

Miscellaneous

- Laura is working on a City Beautiful logo for our shirts and will share the designs at the next meeting.
- Recruitment of new members: Mary Ann will follow up with Kate Bostdorff regarding the possibility of a video.

New Business:

- The Zoom meetings will continue through February.

2021 Virtual Spring Seminar

- Centerville High School is not taking theatre reservations due to COVID-19.
- After several suggestions and discussion, it was decided the seminar will be televised at Miami Valley Cable Council (MVCC).
- JoAnn Rau will contact Richard Diaz, MVCC about recording in their studio.
- Sherry and Jan will contact three past winners asking them to present their ideas on "How to Start Gardening". Approximately 10 minutes per presenter.
- Mary Ann will design the seminar layout and contact Kate Bostdorff to serve as the moderator.
- Committee members are to send questions to Bob in the next couple of weeks, to ask past winners during the seminar.
- Promotions/Advertising:
 - Sue will create a flyer regarding the seminar to distribute by email to previous attendees, and possibly expand to all residents with valid email addresses – Laura, city's Constant Contact/Mailchimp account
 - Article in the newspaper – cost for ad, will the city over?
 - Post flyer on bulletin boards at local businesses
 - Post flyer in Centerville News and Notes – Laura/Kate
 - Post on City of Centerville website – Laura/Kate
 - Post flyer on Centerville's Facebook, Twitter, Instagram – Laura/Kate
 - Advertise on "Centerville's 60 Minutes" segment – Laura/Kate
 - Article in the Town Crier – Laura/Kate

Miscellaneous

- The Summer Landscaping Rocks and Holiday Lighting plaque ordered.
- At the February meeting determine a date for the planting of 4 Corners.

Urban Forestry Update – Dustin Venters

- Laura reported Dustin completed the Tree City USA Application and it has been approved.

Council Liaison Remarks – JoAnne Rau

- Stubbs Park received an \$800,000 grant, funds will go to updates area around the amphitheater, concession stand and restrooms, terrace, plus additions for more handicap accessibility, etc.

Good of the Order

Meeting adjourned. Minutes submitted by Sue Jessee.

Next Commission Meeting
Tuesday, February 2, 2021
7:00 p.m. via Zoom