

CENTERVILLE CITY BEAUTIFUL COMMISSION MINUTES

January 4, 2022

Training Room at Centerville Police Station

Present: Mary Ann Kabel (Co-Chair), Bob Baldino (Co-Chair), Carol Adams, Sue Jessee, Debbie Schmidt, Deanna Arellano, Sherry Leighty, Jan Prettyman, Laura Filaseta (City of Centerville), and Dustin Venters (Public Works)
Absent: JoAnne Rau (Council Liaison)

Bob invited Austin Steinke, who responded to Bob's post on the NextDoor social media website.

Call to Order and Welcome

- Meeting was called to order at 7 pm.
- Motion made to approve the November 2, 2021, meeting minutes as written by Bob Baldino, seconded by Sherry Leighty.

Old Business

2022 Spring Seminar

- Committee leads are Sherry and Jan.
- April 9, 2022, 10 – 11:30 am, Centerville High School small theatre. Commission members arrive at 9 am.
- Guest speaker is confirmed. Pam Bennett OSU Extension Horticulture Education
 - Pam's contact information: bennett.27@osu.edu, 3130 W. Main St., Springfield, OH 45505, 937-398-7600
 - Payment for Pam: fee includes to and from the event per current federal mileage rate and a donation to the Master Gardner Volunteers. Sherry will contact Pam regarding a suggested donation amount.
 - Sherry will also ask Pam if there are people she would like to invite, if she has an email list she notifies of her public speaking engagements that she would like CBC to include, or if Pam wants to publicize her speaking at our program on April 9.
- Pam's AV requirements: screen, microphone, and projector. If the school does not have a projector available for use the day of the event, Pam can bring hers. Bob will follow-up with Centerville High School about these.
- Title: These are NOT your grandma's annuals! Learn about the high performing but LOW maintenance annuals for your landscape and containers. Pam will take you through a quick tour of the Ohio State University Cultivar trials and all the new, great plants that are must-haves for gardeners.
- Laura will:
 - Ask Mayor Brooks Compton if he would introduce Pam at the seminar.
 - Past attendee list and email them about seminar – Laura will check if she has the file from past seminars.
 - Registration form – Laura will check if she has the file used in the past.
 - After Sherry has the information about payment to Pam, Laura will provide a check.
 - Provide a solicitation letter for CBC members to use when contacting vendors for raffle items.
 - Obtain raffle tickets used at previous CBC seminars.
 - Suggestion as a small token of appreciation to Pam, several city of Centerville logo'd items.
- Directional signage for the seminar. Dustin will check Public Works for signs used in past.

CENTERVILLE CITY BEAUTIFUL COMMISSION MINUTES

January 4, 2022

Training Room at Centerville Police Station

- Marketing and promotion ideas: Kate Bostdorff advertise on Centerville information platforms, Stubbs Park information sign, Town Crier, NextDoor website, social media, Neighbors Section of Dayton Daily Newspaper, include in Mayor's notes, distribute fliers at businesses. Marketing to begin the first of March.
- Mary Ann will put together a plan and email to Kate Bostdorff
- Suggested vendors for raffle items. Cornerstone businesses:
 - Cheddars
 - Chick-Fil-A
 - Cracker Barrel
 - Bob Evans
 - Freddy's Frozen Custard and Steakburgers
 - Bagger Dave's
 - Which Wich
 - CoreLife Eatery
 - Bibibop Asian Grill
 - First Watch
 - Home Depot
- Businesses along Wilmington Pike:
 - Frisch's
 - Wendy's
 - Dunkin Donuts
 - Kroger
 - Starbucks
 - Lowe's
 - Mike's Car Wash
- Other businesses
 - Ace Hardware – Clys Rd.
 - Tom's Mulch
 - Boston Stoker
- Jan said since businesses may have been financially impacted by COVID-19 we may want to try to obtain 6—7 raffle items. Sherry suggested raffle items be garden related. Jan will contact Centerville Florist since they have been supportive in the past and Carol will contact Grandma's Garden. Carol will donate three baskets and Sherry will donate one basket for the raffle. Therefore, we only need three more raffle items.

Discussion CBC (HOLD)

- Review of final charter, mission, memberships, and responsibility list is on hold.

Discussion CBC

- City of Centerville Beautification Grant \$250 – promotion (HOLD)

CENTERVILLE CITY BEAUTIFUL COMMISSION MINUTES

January 4, 2022

Training Room at Centerville Police Station

New Business

Four Corners

- Laura suggested planting the same flowers as last year. In order to get quality specimens, the order must be placed early. Suggested requesting pink, white, blue, and red flowers. Bob made a motion and Sue seconded it to order the same flowers as last year.

1000 Cherry Tree Project

- Dustin reported some of the trees must be relocated within Stubbs Park.

Yankee Trace

- Planting update – CBC involvement – Laura said when patio renovations are completed Yankee Trace may want CBC's involvement with landscaping decisions.

New Recruits

- Ideas to recruit new members – publicize in Town Crier and social media, NextDoor website and the places mentioned in previous meetings. Perhaps people who may have time to volunteer may be older and they may not go to social media as their first place to look for opportunities; it was suggested that advertising in paper and written word may be beneficial. Sue said Kettering's Neighborhood Pride (similar to CBC) has had multiple articles in the Dayton Daily Newspaper publicizing their group and their activities. Could Centerville do this? Laura said Kate has criteria for advertising but would mention it to her.
- City's website has volunteer opportunities but is listed under Boards and Commissions and may not be a place where volunteers may look. Entering the word "volunteer" in the City's website search bar lists volunteer opportunities.

CBC Beautification Grant \$250 Promotion – On hold

Urban Forestry Update – Dustin Venters

- Tree City application has been approved.
- Trees on the east side of Bigger Road near Piper Landing apartments will be removed.
- Arbor Day will be April 22 at Benham's Grove
- Stubbs Park renovation plan is to preserve and transplant trees as appropriate.

Council Liaison Remarks

- Mary Ann reported for JoAnne – Benham's Grove master plan for renovation will include excellent use of the grounds. A third-party consultant is working on the plans and will present to City Council.

Good of the Order - nothing to report.

Meeting adjourned at 8:10 pm. Minutes submitted by Debbie Schmidt.

Next Commission Meeting
Tuesday, February 1, 2022, 7 pm
Public Works Building