



2024

City of Centerville

SPONSORSHIP OPPORTUNITIES



WELCOME TO THE 2024 EVENT SERIES

REACH 90,000+ PEOPLE THROUGH THE CITY'S EVENTS

The City of Centerville continues to expand its program of events to continue to improve quality-of-life programming in our community and the surrounding regions after breaking attendance records in 2023. These events are free to the public and made possible through generous support from our partners in the business community. We want you to be a part of our 2024 event series!

IN-KIND SPONSORSHIPS

In-kind sponsorships will be considered by the City of Centerville in lieu of a direct monetary contribution. Each in-kind sponsorship proposal will be considered based on the needs of the City for each event. The City of Centerville will provide sponsors with any needed documentation for tax purposes.

ONE-TIME DONATIONS

The City of Centerville recognizes some individuals in the community may wish to make a monetary donation to support the City's mission of providing fun, family-friendly entertainment to the residents of Centerville and the surrounding community. If you wish to make a monetary donation, your name will appear in the printed and digital versions of the 2024 Centerville Event Series Program.

To become a sponsor or for more information, contact Drew Simon at dsimon@centervilleohio.gov or 937-428-4716

Sponsorships must be received by April 1 to be included in printed promotional materials for the 2024 Centerville Event Series.

2024 EVENT SERIES CALENDAR



MAY 10 - SEPTEMBER 27



MAY 19



JUNE 9, JULY 7



JUNE 14, JULY 12, AUGUST 9



MAY 3 - SEPTEMBER 20



OCTOBER 5



NOVEMBER 23 - 24



NOVEMBER 24

SUMMER CONCERT SERIES/PARTY IN THE PARK



2024 AND 2025 SEASONS

It's the City's premier event series, bringing live music, vendors, food trucks and family fun to the residents of Centerville. More than 54,000 people attended the Summer Concert Series and Party in the Park events in 2023. The 2024 season will include limited engagements at St. Leonard - A CHI Living Community. A full season returns in 2025 at the new and improved Stubbs Park.

130,000+ attendees since 2019

SPONSORSHIP LEVELS

PLATINUM
\$30,000

GOLD
\$15,000

SILVER
\$5,000

BRONZE
\$2,500

Identified as a presenting sponsor of the Summer Concert Series and Party in the Park	✓			
Company logo incorporated into both Summer Concert Series and Party in the Park logos with premium placement on marketing materials	✓			
Company logo featured on event recap video shared on social media	✓			
Company logo featured in advertisements on golf carts at The Golf Club at Yankee Trace	✓	✓		
Logo placement on City-produced marketing materials on social media and website related to the Summer Concert Series and Party in the Park	✓	✓	✓	✓
Table to promote business at every Summer Concert Series and Party in the Park event	✓	✓	✓	
Multiple audio commercials played prior to concerts and during intermission	✓	✓		
Full-page color advertisement in Summer Event Series program in 2024 and 2025	✓	✓		
Half-page color advertisement in Summer Event Series program in 2024 and 2025			✓	
Quarter-page color advertisement in Summer Event Series program in 2024 and 2025				✓

FALL FEST



OCTOBER 5

Fall favorites arrive for a celebration of the harvest season. Pumpkins, hayrides, inflatables, local vendors and more fill the park for families to enjoy. An Oktoberfest beer garden brings local flavors along with live music. This event is coordinated in partnership with The Heart of Centerville and Washington Township.

SPONSORSHIP LEVELS

PLATINUM
\$7,500

GOLD
\$5,000

SILVER
\$1,000

BRONZE
\$500

Logo placement on all City-produced marketing materials	✓	✓		
Logo placement on gateway entrance decorations	✓			
Logo placement on sign promoting a single activity from the following: petting zoo, hayrides, face painting, s'mores, photo booth or inflatable game	✓	✓	✓	
Table to promote your business	✓	✓	✓	✓

UPTOWN AND CORNERSTONE MUSIC SERIES

UPTOWN
MUSIC SERIES


Cornerstone
MUSIC SERIES

MAY 3 - SEPTEMBER 27

EXPANDED IN 2024: Enjoy dinner in the heart of Uptown or at Cornerstone of Centerville and listen to acoustic tunes every Friday night from 6:30 - 8:30 p.m. Music will rotate venues each week.

SPONSORSHIP LEVELS

PLATINUM
\$2,500

GOLD
\$1,500

SILVER
\$500

BRONZE
\$250

Identified as a presenting sponsor of the Uptown Music Series and Cornerstone Music Series	✓			
Logo placement on all City-produced marketing materials	✓	✓		
Logo placement on marketing on City's website	✓	✓	✓	
Logo placement on event advertisement in Summer Event Series program	✓	✓	✓	✓

MAYOR'S TREE LIGHTING CEREMONY



Mayor's TREE LIGHTING CEREMONY

NOVEMBER 24

Join the City of Centerville at Benham's Grove for a hometown holiday favorite. Enjoy live performances and visit with Santa and other holiday characters. Plus, enjoy coffee, hot chocolate and cookies.

SPONSORSHIP LEVELS

PLATINUM
\$2,500

GOLD
\$1,500

SILVER
\$500

BRONZE
\$250

Identified as a presenting sponsor of the Mayor's Tree Lighting Ceremony	✓			
Logo placement on all City-produced marketing materials	✓	✓		
Logo placement on marketing on City's website	✓	✓	✓	
Logo placement on event advertisement in Summer Event Series program	✓	✓	✓	✓

ABOUT THE CITY OF CENTERVILLE

Home to our state's largest collection of early stone buildings, our official City motto, "Progress and Stability," shows that we appreciate our rich past and look toward a positive and dynamic future. While our founding goes back to 1796, Centerville reached a population of 5,000 in 1968 - a benchmark number required for city status. The City is now home to over 25,000 people.



*City of
Centerville*

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centervilleohio.gov



MISSION

The City of Centerville delivers exceptional services through thoughtful governance to ensure progress and stability.